



Innovative Rural Business Models

@BeckyMcCray

Small Steps



Small Steps

Photo by Jeanne Cole



Gather Your Crowd
Build Connections
Take Small Steps

The Idea Friendly Method

Innovative Rural Business Models

Tiny

Temporary

Together

Traveling

Business Inside a Business

Tiny, Temporary, Together

Photo by Becky McCray



During events

Tiny, Temporary, Together

Photo by Becky McCray



Look beyond retail

Tiny, Temporary, Together

Photo by Becky McCray



Art on the Walls

Goffstown, NH

Tiny, Temporary, Together

Photo by Somayeh Kashi Art



Business Inside a Business

Tiny, Temporary, Together

Photo by Becky McCray



Business Inside a Business

Tiny, Temporary, Together

Photo by Becky McCray



Shared Spaces

Tiny, Temporary, Together



Shared Spaces

Tiny, Temporary, Together

Photo via June Henderson



Shared Spaces

Tiny, Temporary, Together

Photo by Cathy Lloyd



Shared Spaces

Tiny, Temporary, Together

Photo via Rose Ellis, Facebook Page



Co- working

Tiny, Temporary, Together



Photo courtesy of Veel Hoeden Coworking

Maker Spaces

Tiny, Temporary, Together

Photos by Greg Falken



Maker Spaces

Tiny, Temporary, Together



Maker Spaces

Tiny, Temporary, Together



Arts Maker Spaces

Tiny, Temporary, Together

Photo by Discover Oklahoma



Arts Maker Spaces

Tiny, Temporary, Together

Photo by FSB architects



Tiny Businesses



Photo by Becky McCray

Tiny Businesses

Hyannis Artist Shanties, MA

Photo (CC) by Jeffrey Grandy



Tiny Businesses

Cleveland, Oklahoma

Photo by Becky McCray



Tiny Businesses

Cleveland, Oklahoma

Photo by Becky McCray



Tiny Business Villages

Tiny, Temporary, Together

Photos courtesy of Forest County EDC



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Conneautville, PA

Market Village a growing unique shopping experience

By Lorri Drumm Meadville Tribune Jul 22, 2017



Jewelry designer Josie Graff talks about running her shop at Conneautville's Market Village located in Canal Park.

SHANNON ROAE/Meadville Tribune

Cozy Cabin Christmas

Tiny, Temporary, Together

Photos via Tammy Caffee



Cozy Cabin Christmas

Tiny, Temporary, Together



Cozy Cabin Christmas

Tiny, Temporary, Together



Cozy Cabin Christmas

Tiny, Temporary, Together



Tiny Business Villages

Tiny, Temporary, Together

Photos via Anchor Square Facebook Page



Tiny Business Villages

Tiny, Temporary, Together



Tiny Business Villages

Tiny, Temporary, Together



Trucks and Trailers

Tiny, Traveling

Photo by Becky McCray



Food Trucks

Altadena, CA

Tiny, Traveling

Photo by Lori Elliott Webster



Services

Tiny, Traveling

Photo by Sue



Activities

Tiny, Traveling

Photo by Becky McCray



Retail

Tiny, Traveling

Photo by Inhabit





Roofless Buildings

Hominy, Oklahoma

Photo by Becky McCray



Empty Lot Market

Alva, Oklahoma

Photo by Becky McCray



Event space

Porterdale, Georgia

Photo via Teri Haler



Event space

Porterdale, Georgia

Photo via Teri Haler



Roxy Theater

Clarksdale, Mississippi

Photo by Sheila Scarborough



Coffee Shop

Saint Francis, Kansas

Photo via Marci Penner



Coffee Shop

Saint Francis, Kansas

Photo via Marci Penner



Beer Garden

Paris, Texas

Photo by Cheri Bedford



Beer Garden

Paris, Texas

Photo by Bret Holbert



Outdoor gym

Alva, Oklahoma

Photo by Becky McCray



Outdoor gym

Alva, Oklahoma

Photo by Connie Foote



Outdoor Classes

Alva, Oklahoma

Photo by Becky McCray

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Get your bonus *101 Ways to Start
More Tiny Businesses in Your Town*
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SaveYour.Town/kansas