



KANSAS GLOBAL

As a full-service trade advisory firm, it helps companies and communities leverage their capabilities in the international marketplace.



Kansas Global was honored with the Presidential Award for Export Service and is celebrating its 30th year in 2017.



Industry Leader in:

Customized international market research

Trade compliance guidance

Specialized export assistance

Trade development models for cities

Promote & Facilitate Trade



Company Outreach

Seminars & Education

Referral & Assistance Center
for exports & Imports

Consultation & Global
Market Research

Media & Public Engagement

Global Initiatives



KANSAS GLOBAL'S APPROACH



TEAM IS EVERYTHING

- Staff are certified global professionals
- National network of global experts – from marketing to finances to legal
- Referrals to local service providers
- When & how to access gov't programs



ACCOUNTABILITY ALWAYS

- Performance-based contracts
- Quantifiable performance metrics
- Quarterly reports

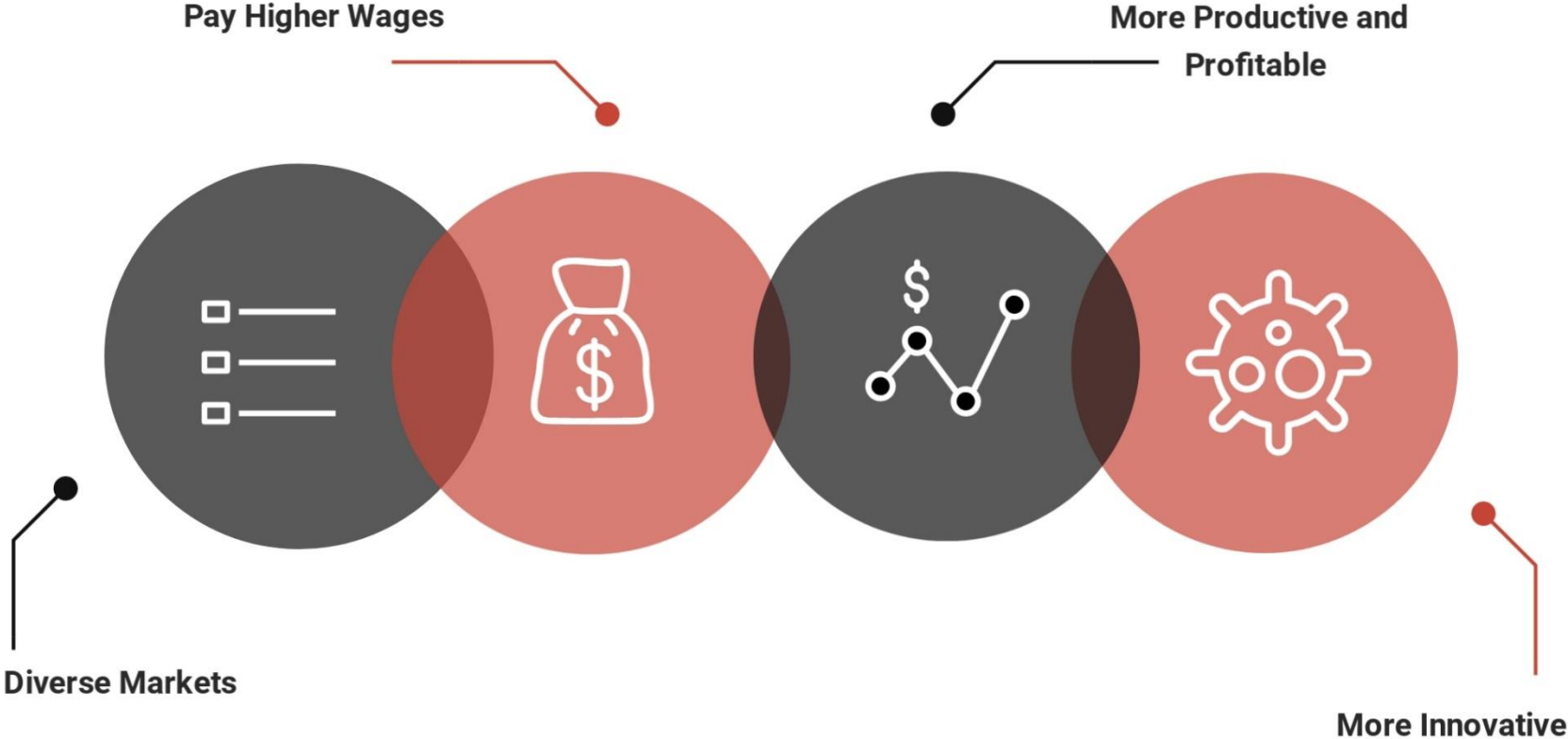


COMPANIES COME FIRST

- Take away the fear of going global
- Education is key
- Promote exports as business growth strategy
- Assist when and how needed
- Customized global market research
 - Global Market Scan
 - Export Opportunity Report
 - Market Entry Strategy



HOW TRADE BENEFITS LOCAL COMPANIES



EXPORT PLAN RESULTS

\$28.6

MILLION

IN NEW EXPORTS



KANSAS GLOBAL
TRADE SERVICES



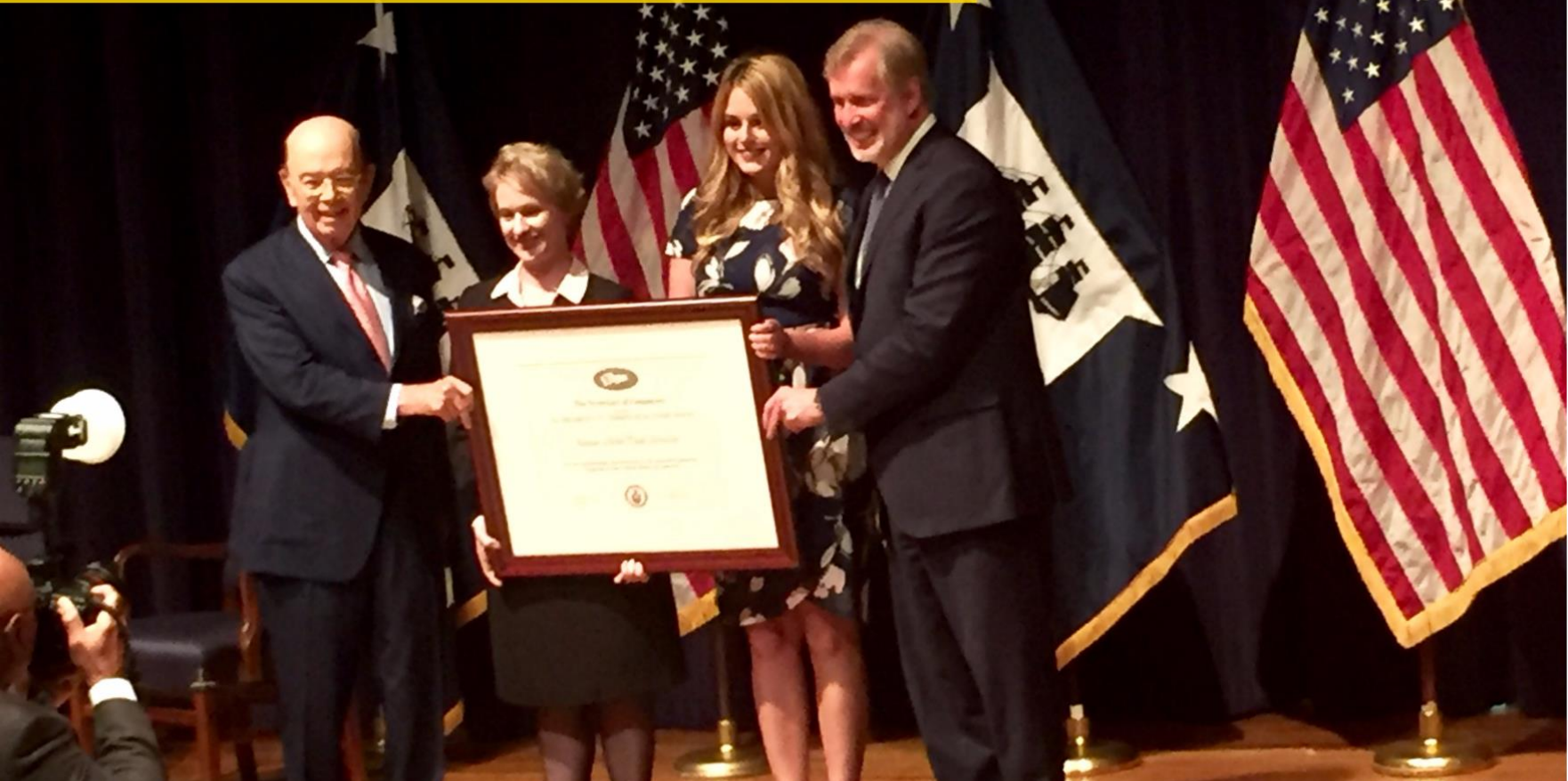
CULTURAL DIVERSITY CONFERENCE

Leverage diversity to
create a more productive
& inclusive environment

WEDNESDAY | DEC. 12 | 8:30AM - 5:30PM | ENVISION,
610 N MAIN ST, WICHITA, KS 67203



2017 "E" Award Honoree



Kansas Global was honored with the President's "E" Award for Export Service, recognizing four consecutive years of sustained commitment to export expansion. The President's "E" Award is the highest recognition any U.S. entity can receive for making a significant contribution to the expansion of U.S. exports.