

SAVE YOUR

.town



Rural Food

**Shop
Online**





www.choplocal.com

<https://www.ams.usda.gov/services/local-regional/food-directories>



Local Food Directories



<https://www.localharvest.org/csa/>

SAVEYOUR.town

**Regular
Deliveries**



Est. 2009

Robust, flexible sales and distribution software for farms, food hubs, and markets. **Get started today.**

© 2021 — Local Food Marketplace

Software



**Angele
Cupples
Community
Garden**

Want to help create
Concrete's first
community garden?

Call 360.853.8213 today!

© An Imagine Concrete initiative

Community Gardens

<https://www.platthillnursery.com/best-tips-to-prepare-garden-soil/>
<https://njaes.rutgers.edu/fs1211/>
<https://www.sedgwick.k-state.edu/gardening-lawn-care/fruits-vegetables-nuts/community-school-gardening.html>



Education

“Hunger doesn’t have a face. Most often it’s hard-working people. It’s people with jobs. Oftentimes four-person families that don’t make enough or they only have one car so only one person can work because there’s not good enough public transportation.”

Rachel Monge, a regional coordinator for the food bank in Williston, North Dakota

Inability

Thank you!

Deb Brown

The logo for Shop Kansas Farms is centered in a white rectangular box. It features the text "SHOP KANSAS" in a bold, blue, sans-serif font. To the right of "SHOP KANSAS" is a blue outline of the state of Kansas. Below this, the word "FARMS" is written in a larger, bold, dark blue, sans-serif font. To the right of "FARMS" are three horizontal dark blue bars of equal length, stacked vertically.

SHOP KANSAS FARMS

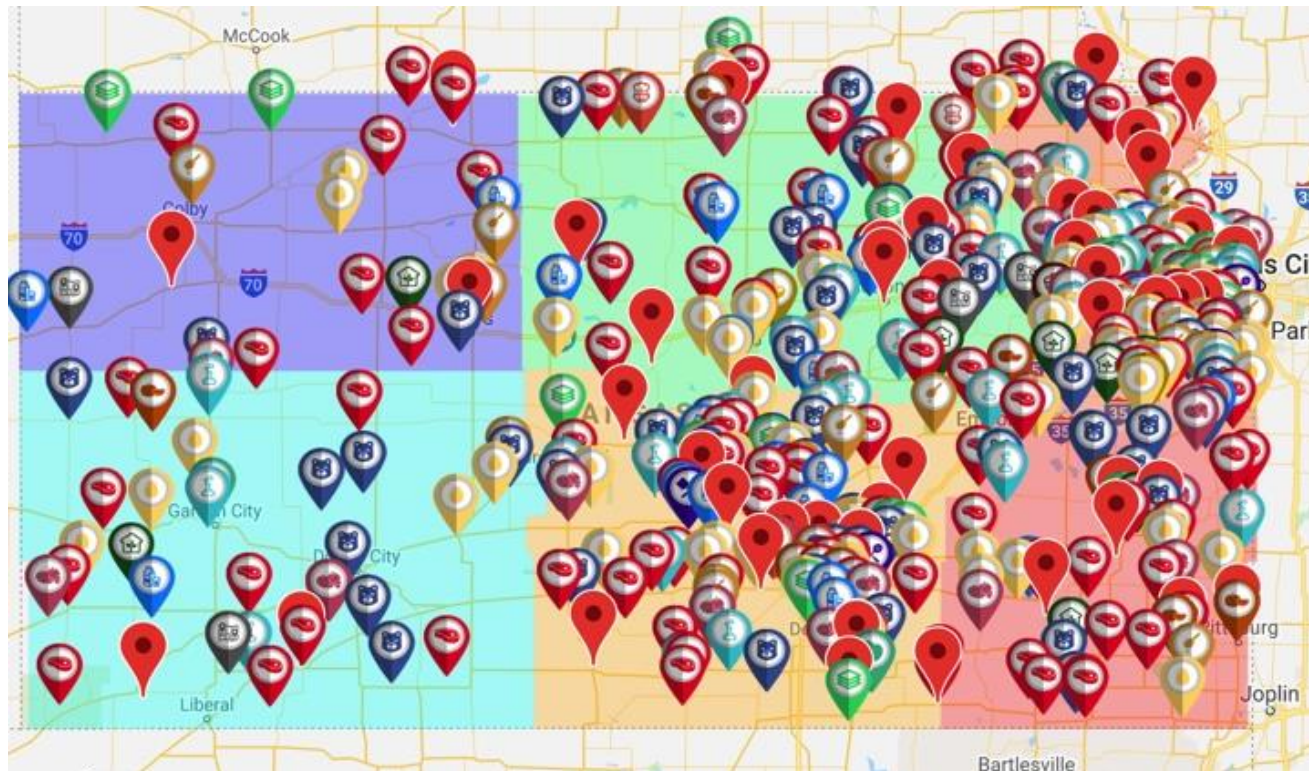
Connecting you directly to the Farm and Ranch Families of Kansas
to purchase the food they raise.

Shop Kansas Farms – the Facebook Group

- Formed on April 28, 2020 to connect people directly to Farm and Ranch families of Kansas to purchase the food they raise.
- Currently 148,000+ members (as of June 2021)
- Lessons learned
 - Digital connection created a regional food system
 - Education takes place in real time as farmers and consumers
 - Numerous farmer/rancher success stories of profitability
 - Relationships established as people truly got to “know their food and know their farmer”
 - Gaps were identified that Facebook could not fill but only a website could
 - Business directory with interactive map
 - Buying/selling of live animals
 - Review system of sellers
 - Food safety



Shop Kansas Farms Website Map/Directory



- More than 775 farmers listed on the site
- Must be listed in order to advertise on the FB group

Kansas State Department of Education Farm to School

KSDE Farm to School Website

Click here to go to the Kansas State Department of Education website.

List your Child Nutrition Program on the SKF Map!

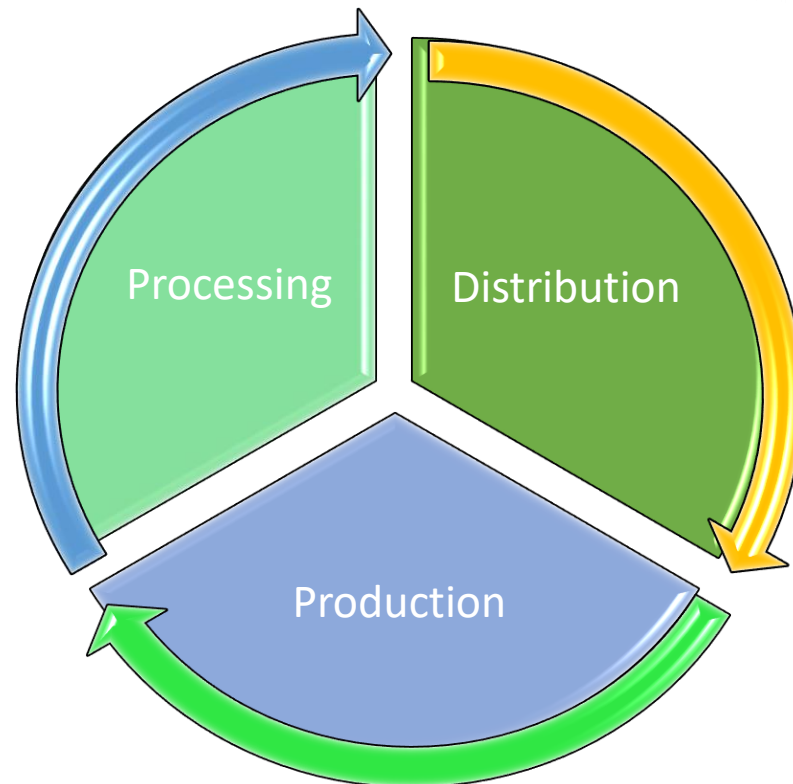
Choose 'My Account' at the top of the page to register your program's local food use information.

List Your Farm!

Choose 'My Account' at the top of the page to register or update your program information to include Farm to Plate products available.



A Regional Food System





www.shopkansasfarms.com

The Website Serving as a Digital Hub for Regional Food Systems

Producers

Equipment
Supplies
Technology
Research and Extension
Regulations
Funding Streams
Business support
Marketing
Social media

Processing

- Meat processors
- Dairy processing
- Vegetable processing
- Value Added support
- Cold storage
- Regulations
- Supplies
- Technology
- Business support

Distribution

- Transportation
- Retail markets
- Wholesale markets
- Branding
- Customer relations
- Sales
- Service
- Business support



Customers Are Looking For You Online.

Shop Kansas Farms Just Made It Easier.

Owning your own online store is hard.

How do I get Started?

How Much Does a Website Designer Cost?

Who Do I Call When I Have Questions?

How Do I Get Customers To Visit My Site?

Join a Growing Marketplace Where Customers Are Coming To Find Quality Products, Grown and Produced Right Here In Kansas

Great Value

Create a professional storefront for less cost than a website design firm. With your storefront, you don't have to worry about hosting, marketing, search engine optimization and advertising. For a 12% per transaction fee, we bring the customers, you provide the quality products consumers are looking for!

Expert Support

SKF has partnered with Caledon Virtual to create custom templates and how-to videos to get you started. Unlike typical website design companies, we don't leave you hanging after the website goes live. We include ongoing expert support, any question you have, any time you need it.

Powerful Reporting

All transactions are handled through Stripe payment gateway, which has powerful reporting capabilities. Analyze your sales trends, track your taxes, and make the data informed decisions that will position your business to thrive. It is all included at no extra charge, delivered to your inbox on a monthly basis.

How It Works

We've done most of the work so you don't have to. Our step by step guide will help you set up your payment information, create your storefront and show you how to upload your products. Each template can be personalized for your branding. You'll be selling in no time.



Basic Storefront

How to running your own online store? This template is perfect for you. With minimal design and layout elements, you can load your products and start selling quickly.



Intermediate Storefront

The intermediate template focuses more on visual and story telling elements. If you have excellent product photography and narrative branding, this is your best fit.



Advanced Storefront

The advanced template is minimalist and nuanced. Sharp branding, stunning product photography and concise narrative branding creates a high end storefront perfect for producers looking to create a premium experience.